

ORGANIZATIONS

We provide support for culture change in leadership, teamwork, purpose and values.

SUPPORT & DEVELOPMENT

We help companies gain a better understanding of their people in a wide variety of areas, including employee satisfaction, employee HR policies, and change management programs.

WORK / LIFE BALANCE

Our flagship series of fast, practical, and memorable seminars address the "Life" side of this balance. Improving relationships and reducing stress at home provides happier and emotionally healthier employees. Skills are adopted quicker and retained longer when employees are intrinsically-motivated. Call us today!

Jeff Cameron, President

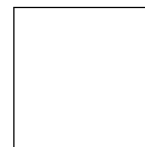
Jeff has a great passion and gift for helping people along their career journey. He brings 25 years of corporate experience in recruiting and developing professionals.
BSME, P.E., member APT, ASTD, SHRM

D. Danielle Hale, PhD

Dr. Hale provides both content and direction for The J D Cameron Group. She offers insight and support for the unique challenges in managing and motivating people.

JDC
"At the heart of business"
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To:



**At
the
Heart of
Business**

**Students
Individuals
Teams
Organizations**

**We understand
people.**

**Personal, Purposeful
Performance Training.**

The J D Cameron Group

We are committed, convincing, capable, and transformational

STUDENTS

We provide career management and personal development for students transitioning into and out of college.

CHOOSING MY COLLEGE MAJOR

Our flagship workshop targets HS and College students. Did you know:

- 50% of college students change majors, taking 5 years for a 4-yr degree?
- Over 30 % of college grads leave their field after one year of work?

BEYOND COLLEGE KNOWLEDGE

What they don't teach you in college is exactly what we deliver in our groundbreaking series. Be prepared before you walk into your first job. Did you know:

- Managers judge your career potential in just 30 second!
- All Fortune 500 companies run "Hi Potential" programs for a select few!

Start
managing
your
career
today!



INDIVIDUALS

We provide training, coaching, and development using a variety of proven tools and techniques.

PERSONALITY TYPE

We use the Myers Briggs Type Indicator (MBTI®) to provide keen insight into personality preferences affecting relationships, team dynamics, and leadership styles. That's why it's used by 89 of the Fortune 100 companies.



SUPPORT & DEVELOPMENT

We provide a wide range of skill building workshops including presentations, communication, facilitation and meetings, and career coaching. We use the Strong Interest Inventory® to evaluate personal interests, and we'll help you to discover your passion and align your career goals.

COUNSELING

For individuals dealing with life's many problems, including both work-related and personal problems, we can help.

TEAMS

The synergy created by a diverse group of people focused on common goals can unleash amazing innovation and greater performance while still having fun.



Discover the power of people and your team can dramatically improve performance. Learn how to really avoid conflicts, and how to manage conflicts if they occur. We can create virtually any customized team building event to meet your specific needs.

Contact Us Now!



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