

TO REGISTER

Workshops are available throughout the year. Attendance is limited to 20 students per session. Students must register and take 2 online assessments at least 24 hours prior to the workshop. \$150/student

Individual Follow-up sessions are intended for especially challenging situations only (prior workshop attendance required). Available Mon—Fri. \$100/student

Individual Coaching offers the full workshop with one-on-one coaching. Available at our southwest Houston offices Mon -Fri. \$350

Sponsored Workshops are available through universities, colleges, companies, and community / religious groups. Ask your employer about arranging a workshop now!

Career exploration workshops are available for younger students.

Please contact us by email at info@jdcameron.com or 281-242-4211.

Jeff Cameron, President

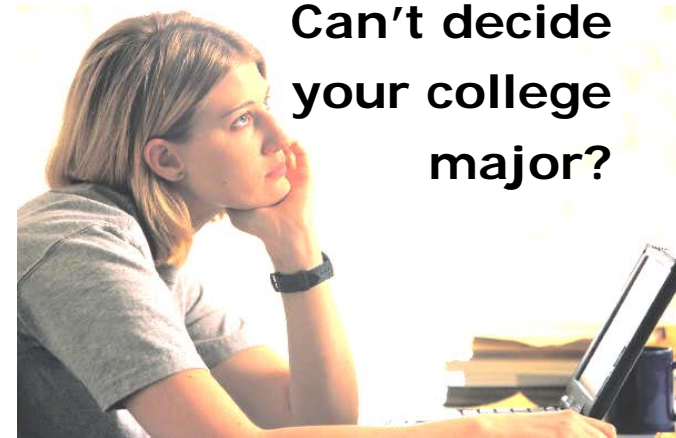
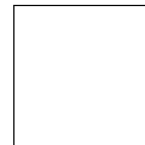
Jeff has a personal passion and gift for helping young people discover the path to their career journey. He brings 25 years of corporate experience in developing professionals (BSME, P.E., member APT, ASTD, SHRM).

D. Danielle Hale, PhD

Dr. Hale provides both content and direction for The J D Cameron Group. She offers insight and support for the unique challenges in choosing a college major.

JDC
"At the heart of business"
12811 Royal Drive—Suite 117
Stafford, Texas 77477
281-242-4211 or info@jdcameron.com
www.jdcameron.com

To:



**Can't decide
your college
major?**

We can help.

**Choosing My
College Major[®]**

**A Career Management
Workshop for
High School Jr & Sr
and College students.**

The J D Cameron Group

Perhaps the most important career decision you'll ever make!

YOU'RE NOT ALONE

Over 30 % of college students:

- register as 'unspecified'
- leave their field after one year of work

Over 50% of college students:

- choose a major for the wrong reasons
- change their majors before graduating
- need 5 plus years for a 4 year degree

Average annual cost for college:

- \$15,000 (public, Texas resident)
- \$28,000 (private)

BENEFITS

- Better understanding of occupations
- Deeper understanding about yourself
- Stronger confidence in your choice
- Greater performance and focus
- Reduced emotional stress
- Start managing your career today!



IN THE WORKSHOP

During our workshop, you'll learn how to evaluate your knowledge, skills, gifts, personality, values, opportunities, and interests and relate them to occupations. We'll provide you with insight into careers, occupations, and majors. Learn how to manage your major and career.

You'll receive a practical and personal 40 page workbook, tips on how to continue your exploration, key resources, and more. Discover more meaningful options that make sense for you!

WHY WE'RE THE BEST

We use the best assessment tools (used by 89 of the Fortune 100 companies):

- (1) Myers Briggs Type Indicator (MBTI®) provides keen insight into personality preferences which influence communication, learning styles, work environments, etc.
- (2) Strong Interest Inventory® evaluates personal interests and provides keen insight into how interests align with people who enjoy their career.

"Choosing My College Major" is designed by psychologists to promote a positive outlook while managing stress .

WILL THIS HELP ME?

"Choosing My College Major" helps you focus on the occupations that best fit you. You'll also discover how majors can provide the flexibility you need to make adjustments towards reaching your career goals.

So whether you have too many choices, stuck on one idea, or just can't make a decision, we can help.

The J D Cameron Group

"Choosing My College Major" is one of our Career Development workshops for students. We also provide development and consulting for individuals, teams, and organizations. Call us now!



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