

**TO REGISTER**

Workshops are available year-round and are limited to 25 students per session. Students must register and take 2 online assessments at least 48 hours before the workshop.

Individual Follow-up sessions are intended for students and parents seeking more personalized help and support (prior workshop attendance required). Available Mon—Fri.

Career Journey for Professionals provides one-on-one coaching for adults seeking to explore career options or to enhance career development. Available at our southwest Houston offices Mon -Fri.

Sponsored Workshops are available through universities, colleges, companies, and community / religious groups. Ask your school or company about arranging a workshop now!

Career exploration workshops are available for middle school students and high school freshman & sophomore students.

Please contact us by email at [info@jdcameron.com](mailto:info@jdcameron.com) or 281-242-4211.

**Jeff Cameron, President**

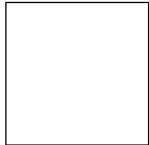
Jeff has a personal passion and gift for helping young people discover the path to their career journey. He brings 25 years of corporate experience in developing professionals (BSME, P.E., member APT, ASTD, SHRM).

"May He give you the desire of your heart, and make all your plans succeed" Ps 20: 4

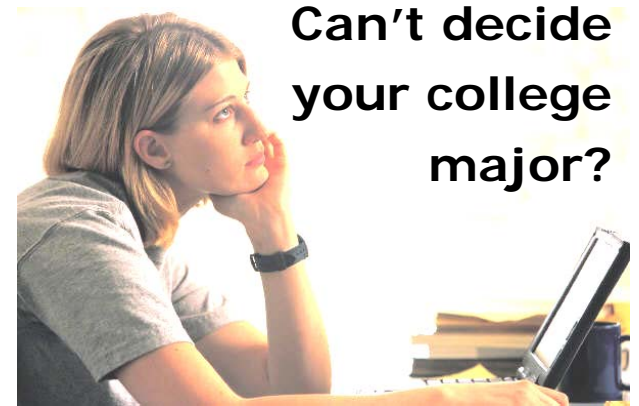


The J D Cameron Group  
12811 Royal Drive—Suite 117  
Stafford, Texas 77477  
281-242-4211 or [info@jdcameron.com](mailto:info@jdcameron.com)

To:



**JDC**  
"At the heart of business"



**Can't decide  
your college  
major?**

**We can help.**

**MY Career  
Journey  
Workshop**

**A Career Coaching  
Workshop for  
Jr/Sr High School  
Students  
and Parents!**

**The J D Cameron Group**

# Perhaps the most important career decision: Where do I begin?

## YOU'RE NOT ALONE

Over 30 % of college students:

- register as 'unspecified'
- leave their field after one year of work

Over 50% of college students:

- choose a major without good reason
- change their majors before graduating
- need 5 plus years for a 4 year degree

Average annual cost for college:

- \$15,000 (public, Texas resident)
- \$28,000 (private)

## BENEFITS

- Better understanding of occupations
- Deeper understanding about yourself
- Stronger confidence in your choice
- Greater performance and focus
- Reduced emotional stress
- Better relationship with parents



## IN THE WORKSHOP

Students learn how to evaluate their knowledge, skills, gifts, personality, values, opportunities, and interests and relate them to occupations. We provide a unique perspective about the world of careers, occupations, and college majors, helping students along their career journey after high school.

Students receive a practical and personal 70 page workbook, tips on how to continue their exploration, key resources, and more. Discover meaningful options that make sense for you!

## WHY WE'RE THE BEST

We use the best assessment tools (used by 89 of the Fortune 100 companies):

- (1) Myers Briggs Type Indicator (MBTI®) provides keen insight into personality preferences which influence career choices, work environments, etc.
- (2) Strong Interest Inventory® evaluates personal interests and provides keen insight into how interests align with people who enjoy their career.

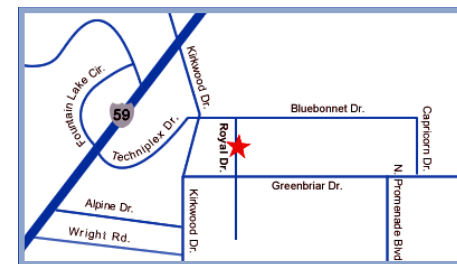
The "Career Journey Workshop" is designed by psychologists to promote a positive outlook while managing stress .

## PARENTS AS COACHES

We strongly encourage one parent to attend the workshop with their child. Parents are given tips and resources to help them be successful as a coach. Parents also discover keen insight about their child, improving the overall relationship. Discover why parents find the workshop to be a great opportunity to 're-connect' with their child before they launch from home!

The "Career Journey Workshop" is also available for college students. Career coaching for professionals available by appointment. We also provide training and consulting on work/life balance, teamwork, and leadership.

Why are you waiting? Call us now!



## The JD Cameron Group

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